



DECA WEBSITE SCAVENGER HUNT

Directions: Use the Oklahoma DECA website (<https://decaok.org/>) and the National DECA website (www.deca.org) and find the answer to each of the following questions. Write your answer below each question.



- 1 On the Oklahoma DECA website click the title “RESOURCES” and then select “DECA HEADLINES”. On August 11th, an Emerging Leader Summit post was uploaded. Who is the state officer serving her second term as the State Executive Council President?

Answer: **LaBraia Owens**

Complete this quote from your State Executive Council President: “During the conference, I got to **network** with a lot of the other state officers from other states.” [Hint: 7 letters]. What is the second letter in the word?

Answer: **E**

- 2 Go to the top menu on the Oklahoma DECA front page. Under “Conferences” click on “(FLC) Fall Leadership Conference.” Who is the keynote speaker? **Alton Carter** [Hint: 2 words: 5 letters, 6 letters]. What is the third letter of his first name?

Answer: **T**

- 3 Find the menu option that states “Virtual DECA.” A graphic or wallpaper that is used for a computer/device (e.g., during Zoom) is known as a virtual **background** [Hint: 10 letters]. What is the seventh letter in the word?

Answer: **O**

- 4 Look for the title “SEC” and then click on “State Executive Council.” Who is the officer that enjoys the baking and DIY craft projects in her free time? **Daisy Aguilar** What is the first letter in her name? [Hint: “When this senior from Oklahoma City finds some free time she enjoys baking and DIY craft projects.”]

Answer: **D**

- 5 Search for “Home” and locate “About OK DECA.” DECA is available in all 50 states and the District of Columbia. In addition, DECA is also available in 8 international locations. Name the 8 international locations where DECA is available.

Answer: **Canada, China, Germany, Guam, Hong Kong, Korea, Mexico, and Puerto Rico**



Find the fourth letter in the name of the country that is in the Northern Hemisphere and is located directly above the United States.

Answer: **A**

- 6 Go to DECA national page (www.deca.org) Select “About DECA” dropdown menu and click “ABOUT.” Fill in the mission statement: DECA prepares emerging leaders and entrepreneurs for **careers** [Hint: 7-letters, plural] in marketing, finance, hospitality and management in **high schools and colleges** around the globe [Hint: 4 words]. What is the first letter of the first word you identified at question 6?

Answer: **C**

- 7 Go back up to the “About DECA” dropdown menu and click on “Our Brand.” DECA has a long history and affinity of using a diamond as the logo to represent the organization. How many different diamond logos have been used since the 1950s? **Five**. What’s the third letter in that number?

Answer: **V**

- 8 Stay on the same page; scroll down until you find “DECA’s Attributes and Values.” What 4 words describe DECA’s priorities and standards? **competence, innovation, integrity, and teamwork** [Hint: 4 words]. What’s the third letter of the first word in the list?

Answer: **M**

- 9 Go back to the “About DECA” dropdown menu and click on “Governance.” A twelve-member board of directors establishes policies relative to the interpretation and implementation of the constitution and bylaws. Who is the Executive Director of this board? **Frank Peterson** What is the last letter of this person’s first name?

Answer: **K**

- 10 Go up to the “High School” dropdown menu and click on “Challenges.” DECA teams up with several corporate partners in order to create challenges for members to demonstrate the knowledge and skills they’ve learned in the classroom. The first challenge on the list is a partnership with Knowledge Matters; complete below the full name of the challenge [Hint: 4 words]

Answer: DECA/Knowledge Matters **digital presentation skills challenge**

What is the last letter in the first word you wrote above?

Answer: **L**

- 11 Go up to the “High School” dropdown menu and click on “Chapter Campaigns.” This campaign provides chapter members an opportunity to share with their school and community what DECA is all about and how their chapter is making a positive impact on its members and community. What is the name of the campaign? [Hint: 2 words]

Answer: **Promotional Campaign**

What is the last letter of the first word in the title of this challenge?

Answer: **L**



12 Go up to the “High School” dropdown menu and click on “Competitive” events. Look at all the tabs listed on the left side and read the description for each category (e.g., Team Decision Making, Individual Series, etc.) Which category of events is designed for first year DECA members? **Principles of Business Administration** [Hint: 4 words]. What is the eighth letter in the first word of this category of events?

Answer: **L**

13 Go up to the “High School” dropdown menu and click on “Educational Conferences.” Where will the 2020-2021 International Career Development Conference take place? **Anaheim, CA**. What is the fourth letter of that location?

Answer: **H**

14 Go up to the “High School” dropdown menu and click on “School-Based Enterprise.” A school-based enterprise (SBE) is an entrepreneurial operation in a school setting that provides goods/services to meet the needs of the market. SBEs are managed and operated by students as hands-on learning laboratories that integrate National Curriculum Standards in marketing, finance, hospitality or management. DECA offers SBE **Certification** on two levels: chapter level though a written project and individual level through a comprehensive exam. [Hint: 13 letters]. What is the last letter of this word?

Answer: **N**

15 Go up to the “High School” dropdown menu and click on the “DECA Guide” located underneath “Quick Links.” Head to page #1 of the Guide and find the GREETINGS message from the Executive Director. Mr. Frank Peterson states “**Explore** our learning programs, check out this year’s calendar, access competitive event guidelines, review the advisor guidebook and browse Shop DECA merchandise.” [Hint: 7 letters]

What is the second letter of the word identified above?

Answer: **X**



Solution: Write down all the letters you identified in your answers. The answer to the scavenger hunt is made of 4 words [Hint: 8 letters, 4 letters, 4 letters, 5 letters]. To find the answer please insert the letter corresponding to the question number.

3 9 10 5 13 3 8 5 4 1 6 5 14 1 15 2 12 1 7 1 11

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