

DECA PRESIDENTS

"THE PRESIDENT PACKET"



WELCOME PRESIDENTS

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HEY HEY HEY DECA PRESIDENTS! The State Executive Council wants the President's Workshop to be epic and not traditional. I wanted to still provide guidance as you take on the role as president. This president packet has information that will definitely help you succeed as you lead through one of the most challenging years yet. I just want you to know I believe in you and so does the rest of your State Executive Council. If you have any questions at all, feel free to reach out to me!

PS: YOU GOT THIS

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5 STRATEGIES TO ADVERTISE DECA AT YOUR SCHOOL TO GET FUTURE DECA MEMBERS!

- 1.) Have DECA signs around the school as well as announcements about meetings. Make people wonder what DECA is. Make people know the name and who you are!**
- 2.) Have a chapter meeting open to anyone in your school interested or thinking about joining DECA! Plan a fun activity and tell them about memories and the things you do throughout the year. Show the DECA Family Dynamic!**
- 3.) USE DECA cookies to your advantage! If your school sells DECA cookies, you know that DECA cookies are popular. Use that aspect. Tell buyers about DECA. Tell them how they get to run the cookie business as a member.**
- 4.) Know your Target Market! You know the kids at your school, so use that! Don't tell them the DECA mission statement and expect them to join. Tell them the things about DECA they would be interested in. For example, if you are talking to a student who likes to travel, tell them about our trips and activities first when explaining DECA.**
- 5) Have your chapter members be DECA ADVOCATES! Tell your chapter members to recruit their friend groups, siblings, and classmates. Friends and Family can become new members, so let your chapter members know they are a great recruitment tool.**



HOW TO MAKE A MOTION? (EASY STEPS)

Step 1: Have an officer make a motion by saying "I move to" or "I move that"

Step 2: Have someone agreeing say they second the motion.

Step 3: President call for a vote. Call out everyone's name and say if they agree or disagree to pass the motion.

Step 4: If the motion is passed, say "motion granted". If the motion is rejected say "motion denied"

Step 5: If there is an equal amount of agreeing and disagreeing, have some discussion and repeat the vote.



MAKE AN AGANDA...

Here is an example of a easy officer agenda

- Welcome Officers! at 3:30
- Scheduling Officer Meetings
- Scheduling Chapter Meetings
- Chapter Meeting Discussion
- Chapter T-Shirt
- Homework Assignment
- FLC Talk
- Final Remarks/New Bussiness
- Adjourn at 5



HOW TO WORK WITH YOUR OFFICERS EFFECTIVELY?

- 1.) *Always have a plan for officer meetings! Don't let them question your leadership.*
- 2.) *Tell them your expectations and rules you have as president*
- 3.) *Get to know them and learn what they want to accomplish as an officer.*
- 4.) *Make officer goals that you can remind your officers of.*
- 5.) *Have respect for them and respect will be given to you!*

TOP 5 THINGS I WOULD DO WITH YOUR OFFICERS THIS YEAR?

- 1.) **Have a bonding activity with all of your officers. Team bonding is everything! Have lunch, do an escape room, or anything that will get you knowing each other.**
- 2.) **Do officer takeover this year on social media. It is a good way to let your members know who you are as a person.**
- 3.) **Have officer introductions in person to your members and on social media for your school. You can make videos saying your name, your position, fun facts about yourself and your goals.**
- 4.) **Have your team write a letter to yourself. Have your officers write what they want to accomplish and see from themselves. Take up the letters and give it back at the end of the year.**
- 5.) **Have officer party at Christmas, after competitions, or end of the year to celebrate accomplishments and seniors. Relax with each other as a DECA family.**



VIRTUAL MEETING IDEAS

CHECK OUT VIRTUAL DECA! We know that this year is going to be different. We know that things can change quickly. We know that you still need DECA. This page is home to any and all Oklahoma DECA resources that might help you navigate through this year. Virtual chapter activity ideas, backgrounds for your video calls, and more. There is a tab just for virtual meeting ideas made by your state officer team to give you guidance through the challenges!



MEETING TIMELINE

Here is an example of a Chapter meeting timeline you can use!

DECA Meeting Timeline

4:30 to 4:50- Eat and mingling

4:50- Welcome/ Officers intros/
Announcements
(Giveaway)

5:00- Name Tag Game
(Giveaway)

5:10- Community Service Opportunity
(Giveaway)

5:20- Officer Final Announcements

5:25- Closing/ Picture

5:30- Clean Up



5 WAYS TO MAKE YOUR CHAPTER MEETINGS BETTER

- 1.) Change the way you run your chapter meetings! Have you ever considered having an after school meeting or a outside meeting ? Some of these can get people more excited then having a meeting during class.
- 2.) Get your chapter members involved in the meeting. Have games, have giveaways, give spotlights! Don't let your members just sit there and talk the entire time!
- 3.) Consider having meetings monthly. Having a meeting each month gives you a way to keep your chapter informed, engaged, and excited for the year!
- 4.) Have your meeting themed this year! Consider having a Christmas themed meeting and have members dress up or Halloween themes and give out candy. Themes make meetings more exciting!
- 5.) Don't just run a meeting to throw out a lot of information, MAKE IT FUN! No member just wants to get a lot of information and listen to someone talk the entire time. MAKE THINGS FUN and keep members ENGAGED!

HOW TO RUN A CHAPTER MEETING PROPERLY?

Step 1: Come up with a game plan ahead of time with advisors and officer team!

Step 2: Advertise and Market to your members when and where the meeting will be and for how long!

Step 3: Come up with jobs for your officers to have before and during and after the meeting to keep them busy and working.

Step 4: Have an agenda for the chapter meeting that your advisor and officers can have!

Step 5: Get members interactive and engaged and have an amazing meeting



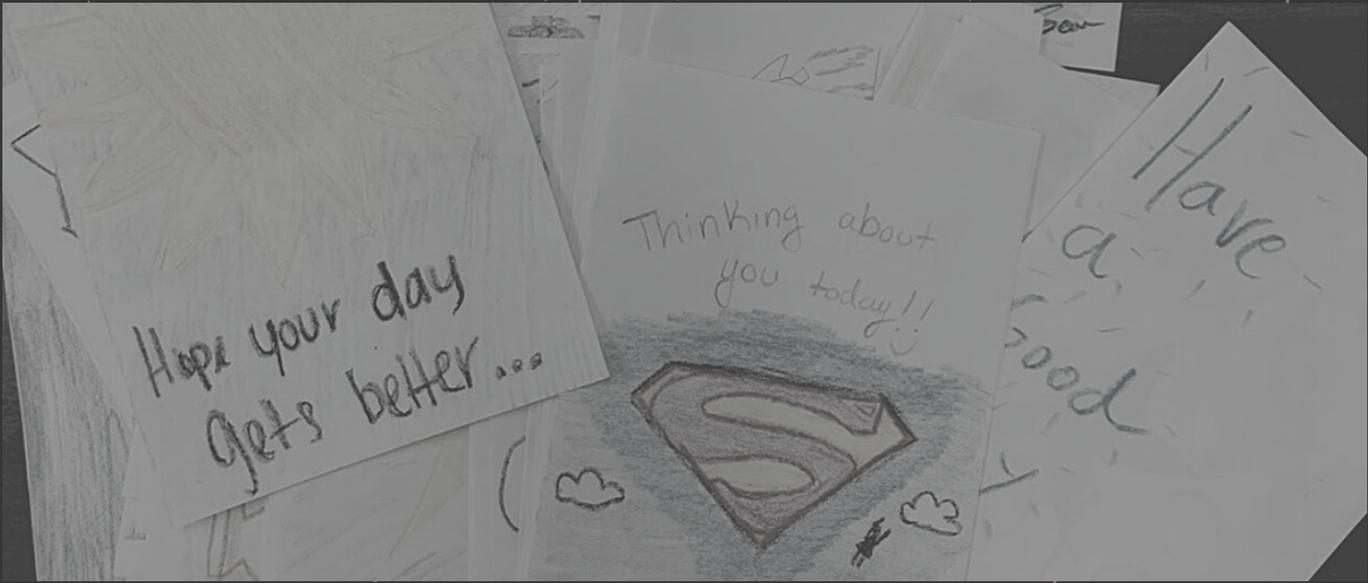
HOW TO FUNDRAISE THIS YEAR?

No matter if you're raising money for your chapter or you are raising money for a charity, fundraising is something your chapter should consider doing this year. You can fundraise for a new event you want to do in DECA at your school or you can just fundraise out of community service for a local charity. There are many things you can do i.e., selling pastries, hosting events, silent auctions and galas. Pie Your President in the face for a \$1 is an excellent fundraiser. The fundraising options are limitless so definitely check it out!



PARTICIPATE WITH OKLAHOMA DECA TO FUNDRAISE

Oklahoma DECA is having an entire week this year dedicated towards fundraising for the Muscular Dystrophy Association (MDA). We will be working towards national recognition by DECA Inc. in a week called DECATHon. We will have events every day where you and your chapter can give money to help us raise money for the MDA. Help us this year in our efforts to raise as much money as possible.



COMMUNITY SERVICE

Community service is a very important thing for your chapter to do this year. It teaches your members to instill good character and to give back once in a while. I know with the pandemic, you might not be able to do your usual community service activities. However, there are many alternatives like donating money to a charity, delivering meals or groceries to seniors, having a food drive for the food bank, helping around your school, writing letters to kids in hospitals, and so much more. The options are endless, so take the time to look at things your chapter can do.



WHY IT'S GOOD TO DO COMMUNITY SERVICE ?

Community Service is a really important activity to do in your chapter this year! Engaging in community service provides students with the opportunity to become active members of their community and has a lasting, positive impact on society at large. Community service or volunteerism enables students to acquire life skills and knowledge, as well as provide a service to those who need it most. So this year while doing meetings and fun activities, make sure to give back!



5 PIECES OF ADVICE TO REMEMBER THIS YEAR!

- 1.) *This year is what YOU MAKE OF IT! Some of you only have one year, one term, one opportunity to make an impact on your chapter.*
- 2.) *You can do anything you put your mind to. It might sound corny but it is the truth. If you believe you can do something then do it and trust your instinct.*
- 3.) *Trust your officers! As president sometimes we feel that we have to do everything so it runs perfectly. But you guys have officers and if you don't have officers, you have an advisor and they can help you. Believe in them!*
- 4.) *Have a positive attitude throughout the year! There have been a lot of changes in your chapter, in your school year, and in your life. However just because things are different, doesn't mean it's bad. Be optimistic about the year!*
- 5.) *Have confidence! I know you will do great this year as president but in order to succeed you need to believe in yourself. As president, not everyone will believe in you. However it only matters if you believe in yourself and have the confidence to get the job done.*

HERE ARE 3 TIPS/TRICKS TO HELP YOU

- 1.) **KEEP Organized this year!** I recommend using a physical planner or google calendar so you can keep track of your chapter meetings, your officer meeting, and events.
- 2.) **Start a chapter social media!** Show your school and Oklahoma DECA what your chapter is up to. Also give your members an outlet to see your officer team and to give announcements!
- 3.) **Look at what other chapters are doing for inspiration!** Don't make every year the same as all the other years. Add a new event or change up the way you host a chapter meeting. Look at what the other chapters for inspiration.



INSTAGRAM LIVES

Council 78 plans to have monthly live calls on our Instagram with various topics such as competition, fundraising, chapter meetings, and so much more. It would be a great idea to get your chapter and even yourself involved and check out a couple of our videos. Make sure to follow our social media to look when we will be having a live call.



PRESIDENT'S COUNCIL

Come join the Oklahoma DECA State President in the Presidents Council this year. We will be having monthly calls about topics that will help you as president. LaBraia has a lot in store for you, so make sure to fill out the form so you can have a good time on the President's Council.



DECATHON

In celebration of DECA month, Council 78 is hosting a week of community service, fundraising, events, and fun for Oklahoma DECA in a week called DECathon! DECathon was created to raise money for the MDA but also to give you DECA members something fun during this time of celebration for DECA month!

More information will be showcased throughout social media platforms, on our website, and to your advisors! Get excited as we get ready to prepare for our first ever DECathon!

LOTS OF THINGS COMING SOON FOR YOU AND YOUR MEMBERS...

Your State Executive Council (SEC) has a lot in store this year despite the pandemic like Game Nights, Competition Workshop, and more. You can use these activities and resources to get your chapter involved. To stay involved this year as a member, check our website, check our social media, and ask one of your state officers. Keep in mind if there is something you want us to do this year, just let one of the state officers know so we can execute it!

STAY IN THE LOOP

INSTAGRAM- @OKLAHOMA DECA

TWITTER- @OKLAHOMA DECA

FACEBOOK- @OKLAHOMA DECA

TIKTOK- OKLAHOMA DECA

YOUTUBE- @OKBMITE

WEBSITE- DECAOK.ORG

SUBSCRIBE TO OUR YOUTUBE

AND CHECK OUT OUR MONTHLY VIDEOS

